



- Kymberlee Jay -

Choreographer | Performance Coach | Nike Athlete | Consultant | Presenter

www.kymberleejay.com

Biography:

Kymberlee is an established choreographer, dance teacher, performance coach and Nike Athlete based in London, UK. Kymberlee began her career over 11 years ago with 18 years of dance experience in total. She started in the commercial dance industry appearing in music videos for artists including Madonna and televised/online advertising campaigns for global sporting giant Nike in the EMEA region.

Known in the UK for being the first plus sized professional hip hop dancer, Kymberlee is also a patron of Youth Dance England (Alongside Arlene Philips and Carlos Acosta) representing the Street Dance contingent. Kymberlee has travelled extensively throughout UK, Europe, The Middle East and U.S.A teaching and choreographing the most sought after commercial and underground dance styles within hip hop and Street Dance to up to 2000 attendees per class.

Kymberlee has also consulted on television shows and online content for MTV, BBC, ITV, Living TV and Channel 4 working with entertainment figureheads including Cheryl Cole, Ian Wright, Wyclef Jean and Jay Sean. Kymberlee is also one of the UK's leading Street Dance judges and works closely with competitive organisations linked to Hip Hop international, the company who create the Street Dance World Championships in Las Vegas and the hit television show America's Best Dance Crew.

Finally, Kymberlee is the creator and director of the annual "Serious About StreetDance" event - taking place at indigo2 (The O2, London). The event attracts an audience of over 2000, along with the absolute elite of the UK/European Street Dance scene to complete an all-star performance line up. Serious About StreetDance is recognised as the ultimate Street Dance showcase within the UK.

Television:

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| • RTE Supercrew | RTE (Ireland) | Judge/Choreographer | <i>Dir. David Heffernan</i> |
| • "Skillicious" | ITV | Judge | <i>Dir. Jane Street</i> |
| • "Pop Goes The Band" | ITV prod. For Living TV | Choreographer/Performance Coach | <i>Dir. Lucy Lomass</i> |
| • "The Passions of Girls Aloud"
– Cheryl Cole | ITV 2 | Choreographer/Performance Coach | <i>Dir. Katey Williams</i> |
| • "Die Gouden Loekie" -Dutch Advertising Awards | NED2 (Holland) | Special guest dance performer | <i>Chor. Larz Schuling</i> |
| • "Nike Supersonic" | Channel 4 | Presenter/Choreographer | <i>Dir. Justin Evans</i> |
| • "Nike Dance Clash" | MTV Europe | Presenter/Choreographer/Consultant | <i>Dir. Jemma Harding</i> |
| • "Bust-A-Move" | MTV Europe | Choreographer | <i>Dir. Alex Kohler</i> |
| • "The Lick Show" | MTV Europe | Guest Presenter | <i>Dir. Susan Younis</i> |
| • "Bears Show" (Istanbul) | Channel D (Turkey) | Performance Coach | <i>Dir. Erhan Nohuglu</i> |
| • "Ian Wrights Unfit Kids" | Channel 4 | Choreographer/Fitness coach | <i>Dir. Stuart Murphy</i> |
| • "4 to the floor" | MTV Europe | Choreographer/Consultant | <i>Dir. Sarah Jeffery</i> |

Live Show/Stage:

- **“Serious About StreetDance”** – The ultimate Street Dance Showcase Kymberlee Jay Ltd at indigO2 Director *Dir. Self*
- **“Tanecnik Roku”** – Prague dancer of the year Nike Czech Judge *Dir. Yemi Akinyemi*
- **“Nike Sport Music Launch”** – De La Soul Nike/Slice UK Presenter *Dir. Will Mould*
- **“Motorokr Star”** – Wyclef Jean Motorola/Ignition UK Presenter *Dir. Tommy Tyekiff*
- **“Nike Bring Your Troupe”** - European Finals (France) Nike Presenter *Dir. Marian Lesence*
- **“World Hip Hop Championships”** – UK/Ireland Qualifier WHHC Judge/Choreographer *Dir. Dennis Danehy*
- **“Nike Europe Media Launch”** (Belgium) Nike Choreographer *Dir. Marloes Jonker*
- **“Nike Dance 2 L.A.”** - European Finals (Holland) Nike Presenter *Dir. Susan Mulders*
- **“Carnival Choreographers Ball”** – London Carnival Los Angeles Choreographer/Award Winner *Dir. Carey Ysais*
- **“B.Supreme” festival for women in hip hop** Independance Presenter/Consultant *Dir. Holly Shanks*

Pop Promo:

- **Kele le Roc** – “Retro” Choreographer *Dir. Leon*
- **Sway DeSafo** – “F ur X” Choreographer *Dir. Luke van Boom*
- **Madonna** – “Sorry” Dancer *Dir. Jamie King*
- **Madonna** – “Hung Up” Dancer *Dir. Johan Renck*
- **Misteeq** – “Style” Dancer *Dir. Paul Roberts*

Commercial/Viral:

- **“Fighting Interview”** – Channing Tatum (UK) Presenter *Prod. Holly Rosenblatt*
- **“Nike – Kymberlee Jay is Setting The Pace”** – (UK) Solo Appearance *Prod. AKQA*
- **“BBC Blast”**– Dance Pro (UK) Choreographer/Presenter *Dir. Karen Chambers*
- **“Nike – Become a Changemaker”** (EMEA campaign) Choreographer/Presenter *Dir. Carol Melling-White*
- **“Nike – Make It Yours”** (UK) Solo Dancer *Dir. David Chiverton*
- **“Nike – Tell me I’m not an athlete”** (EMEA campaign) Solo Dancer *Dir. Dawn Shadforth*
- **“Nike – Take Sport, Add Music”** (EMEA campaign) Solo Dancer *Dir. Johan Renck*

Theatre/Musical:

- **“Gaddafi – A living myth”** English National Opera Dancer *Dir. David Freeman*
- **“Da Boyz”** Theatre Royal Stratford East Dancer *Dir. ULTZ*
- **“Respect”** Hackney Empire Dancer *Dir. Mark Gray*

Workshops/ Master Classes:

- **One week intensive hip hop course** Choreographer/Performance Coach *LABAN*
- **Krump Master Class** Choreographer/ Dance Teacher *International Fitness Showcase UK*
- **Dance Career Seminar** Seminar leader/Motivational speaker/Performance Coach *Spotlight UK*
- **European Popping Master Class** Choreographer/Dance Teacher *Jack & Jones clothing*
- **Hip Hop Master Class European tour 07/08/09** Choreographer/Dance Teacher/ Performance Coach *Spain, Belgium, Czech Republic, Bratislava, Holland, Hungary, Sweden, Serbia, Russia, Latvia, Israel, Morocco, Ukraine, UK*

Contact:

For bookings/enquiries for Kimberlee Jay, Please contact **Zuri Amma** on:

Telephone – +44(0)207 760 7553

Mobile – +44 (0)7957 734 245

Email – info@kimberleejay.com

Web – www.kimberleejay.com